



Going Green

Working towards sustainability

As part of our commitment to making Scotland a more sustainable destination, we have signed up to VisitScotland's Going Green initiative. To help towards a greener Scotland, we will:

- 1 Comply with relevant environmental legislation and commit to the concept of continuous improvement in relation to our environmental impact and sustainable development in general.
- 2 Be efficient with our use of energy and consider measures which reduce the carbon footprint of the business.
- 3 Minimise waste through efforts to reduce, reuse and recycle as appropriate for our business.
- 4 Consider how to reduce pollution and be efficient in the use of water.
- 5 Encourage staff and visitors to walk, cycle or use public transport rather than cars and other less efficient transport options.
- 6 Investigate products and services which help the business become more sustainable.
- 7 Support efforts which improve the quality of the destination as a whole, environmentally, culturally and socially.
- 8 Join VisitScotland's Green Tourism Business Scheme (GTBS) within the next two years.
- 9 Promote the GTBS Responsible Visitor Charter within our visitor information.



For more information on what Scotland's tourism industry is doing towards responsible tourism, visit VisitScotland's Sustainable Tourism website: www.greentourism.org.uk

